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Statistical Techniques In Business And Economics (Mcgraw-Hill/Irwin Series Operations And Decision Sciences)



Synopsis

Lind/Marchal/Wathen is a perennial market best seller due to its comprehensive coverage of statistical concepts and methods delivered in a student friendly, step-by-step format. The text presents concepts clearly and succinctly with a conversational writing style and illustrates concepts through the liberal use of business-focused examples that are relevant to the current world of a college student. Known as a "student's text," Lind's supporting pedagogy includes self reviews, cumulative exercises, and coverage of software applications including Excel, Minitab, and MegaStat for Excel. The new 15th edition puts more emphasis on the interpretation of data and results and supports Lind's student-centric, step-by-step approach with McGraw-Hill's industry leading online assessment resource Connect Business Statistics.

Book Information

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Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (56 customer reviews)

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Customer Reviews

This is a textbook for Business Statistics and my teacher has used it for several years, she is using a more current edition this semester. She suggested to students that this older edition would work just as adequately in the event we did not want to purchase the new edition. All the exercises are the same. Good textbook, examples walk you through concepts well, and material is well defined. Hope to not need again.

I am using this book for the pre-req for my MBA. It's a stats book. I'm making an A. I've read about

half of it and haven't had any huge issues with it. It's amazingly boring but it's statistics - I didn't expect to be riveted.

CDs and Online content code not included. The MegaStat software and online content is required for the class and is not included when you purchase this text from . The code will cost you another \$20 and MegaStat \$14.25

Excellent! I really liked having the Instructor's Edition since it was the same as my classmates, but it had the ANSWERS to every other (odd numbered) questions in the back. I could check on how I was doing.

Great stats book! I read it through and it did a great job teaching me the fundamentals and much more!

Like the examples and review questions that it includes for each chapter. Simple to read and understand even for people who don't like numbers/math.

This book is by far the worst text book I have been forced to buy in all my schooling career to date. There are so many typos sprinkled through the book that one would have to think that there is no way an editor even bothered reading it. The book also contradicts itself repeatedly making it seem like the authors didn't even collaborate between sections and pages in order to come to any kind of solid conclusion. One page it will tell you that in a project you should always do "x" and on the next page it tells you the opposite. Then throughout the book it randomly changes to talking in first person indicating how the author used "x" when writing the book then swaps back, changing the entire voice of the book constantly. The entire book was an absolute joke and the fact that it costs as much as it does makes it so much worse.

Pages of the book were in a very new like condition! The back cover had many stickers and the edges were worn out. However, the condition of the book was worth more than the price I bought it for! Very pleased with my purchase. The bookstore at my college sells this book for \$300 some on new and \$170 on used. Getting this book for under \$50 was a great deal!

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